

# EPIC GEEK COMEDY SERIES



**FOR IMMEDIATE RELEASE**

## **INDEPENDENT PRODUCTION FUND funds VERSUS VALERIE SEASON 2**

**Creators Mike Fly, Simon Fraser, Stephanie Kaliner continue hit series *Versus Valerie* for second season.**

**June 27, 2013, Toronto, Canada:** [Versus Valerie](#), the successful series that explores the life of fictional vlogger Valerie Lapomme, AKA YouTube's [Sexy Nerd Girl](#), will continue with a second season in early 2014.

*Versus Valerie* follows the life of Valerie Lapomme (a.k.a. SexyNerdGirl), a geeky 26-year-old vlogger who loves comics, sci-fi and fantasy. The series evolved from the project *Sexy Nerd Girl*, an interactive transmedia experiment that has allowed viewers to communicate with the character of Valerie through her Facebook, YouTube comments, blogs and Twitter. These interactions helped shape the characters, her universe, and influence the storylines...and eventually led to the creation of *Versus Valerie* (launched on March 7<sup>th</sup>, 2013). You can connect with Valerie across all social media here: [Twitter](#), [Facebook](#), [YouTube](#), [Blip](#), [Tumàli](#) and [G+ \[ \\* ^ É È \]](#)

“We started *Sexy Nerd Girl* because we wanted to connect our character directly to her audience, after three years, Val feels like a friend to me and many of the viewers,” says Co-Creator Mike Fly. “With Season 1 drawing to an epic conclusion this summer, fans will surely be tremendously excited to see what happens in Season 2! We owe the IPF a huge thank you for giving us the opportunity to tell this story in the first place, and to allow us the chance to continue.”

*Versus Valerie* Season 1 stars the original sexy nerd girl herself [Hannah Spear](#) as Valerie Lapomme, [Adam Christie](#) as Guy Sideki, and [Mark Meer](#) (voice of Commander Shepard in *Mass Effect*) as The Doctor. During Season 1, *Versus Valerie* became an active member of the YouTube community, collaborating with some of YouTube's biggest personalities like Craig Benzine (*WheezyWaiter*), Corey Vidal (*ApprenticeA*), Peter Chao (*pyrobooby*), the cast of *3KillaBytes*, and Will Conlon from the web series “*Out With Dad*” and Season 2 will feature many more exciting collaborations with some of YouTube's brightest stars.

For all press inquiries contact: [mike@sexynerdgirl.com](mailto:mike@sexynerdgirl.com)

### **VERSUS VALERIE SEASON 1 LINKS**

Trailer #1

<http://youtu.be/P918r9yqBDU>

Episode 1 – Sexy Nerd Girl Versus Valerie

<http://youtu.be/P918r9yqBDU>

### **VERSUS VALERIE PRESS LINKS**

Press Coverage

<http://versusvalerie.com/press.php>

Links to Media for publication

<http://versusvalerie.com/presscenter.php>